



Republic of the Philippines
Department of Education
REGION IX, ZAMBOANGA PENINSULA
SCHOOLS DIVISION OF DAPITAN CITY

Office of the Schools Division Superintendent

24 September, 2025

Division Memorandum
No. 632 s. 2025

2025 NATIONAL OBSERVANCE OF THE FILIPINO VALUES MONTH

To: Assistant Schools Division Superintendent
Chief Supervisors (SGOD & CID)
Education Program Supervisors
Public Schools District Supervisors
Principal In-charge of the Districts
Elementary & Secondary School Heads
All Others Concerned

1. Presidential Proclamation No. 479 titled "Declaring the month of November of Every Year as Filipino Values Month" was signed on October 25, 1994, by the late President Fidel V. Ramos to create moral awakening and national consciousness on human values that are unique, genuine, and positively Filipino. With this declaration, Filipinos of all ages and from all sectors of the society are enjoined to actively participate in this annual observance.
2. In compliance with the proclamation and ensure realization of its goal, this Office through the Curriculum Implementation Division (CID) joins the nation in the celebration of the 2025 National Observance of the Filipino Values Month with the theme, "**Pagsusulong ng Bagong Pilipinas: Ang Kabataan Bilang Pundasyon ng Pagbabago**" *Advancing the New Philippines: The Youth is the Foundation of Change*"
3. During the month-long observance, all schools, are encouraged to conduct school -based activities such integrate the Filipino values in the teaching-learning activities, not only in Edukasyon sa Pagpapakatao (ESP), Good Manners and Right Conduct (GMRC) and Values Education (VE) but also in all the different learning areas.
4. Other suggested activities are conducting Values Education sessions (seminars, workshops, and discussions focusing on character education, moral values, and citizenship), organizing poster and slogan-making contests, facilitating essay writing and oratorical contests, engaging in community and outreach programs, and recognizing character awards, is strongly encouraged. Moreover, the infusion of values into other celebrations coinciding with Filipino Values Month, such as National Children's Month, Economic and Financial Literacy Week, Global Warming and Climate Change Consciousness Week, Araw ng Pagbasa, National Week for the Gifted and Talented, National Science and Technology Week, and in other co-curricular activities, is highly recommended.




Sunset Boulevard, Dawo, 7101 Dapitan City
0912-617-7243
www.depeddapitancity.net
dapitancity@deped.gov.ph
fb.com/DepEdDapitanCity





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5. Activities relative to the observance of the Filipino Values Month (FVM) shall be held in accordance with DepEd Order (DO) No. 9 s.2005, titled Instituting Measure to Increase Engage Time-on Task and Ensuring Compliance Therewith and DO No.009 s.2024, titled Implementing Guidelines on the School Calendar and Activities for the School Year 2024-2025.
6. School head shall submit a comprehensive report to the Division Office through the Curriculum Implementation Division (CID) on or before **December 8, 2025** using the template provided in enclosure No. 1. The signatories are: prepared by the school head, noted by the PSDS and approved by the CID Chief.
7. For queries, please contact the Chief of the Curriculum Implementation Division Dr. Vicente Jose V. Suarez, II or Marlyn E. Esmade, EPS-(GMRC/ Val. Ed) @ mobile number 09121291927.
8. Immediate dissemination of this Memorandum is desired.


JAY S. MONTEALTO, CESO VI
Schools Division Superintendent



