



Republic of the Philippines

Department of Education

REGION IX, ZAMBOANGA PENINSULA

SCHOOLS DIVISION OF DAPITAN CITY

Office of the Schools Division Superintendent

July 9, 2025

DIVISION MEMORANDUM

CID- 2025- 443

DEVELOPMENT AND IMPLEMENTATION OF DIVISION-INITIATED VIDEO-BASED LEARNING RESOURCES

TO: Assistant Schools Division Superintendent
Chief Education Supervisors – CID/SGOD
Education Program Supervisors
Public Schools District Supervisors/PICDs
Elementary and Secondary School Heads
Elementary School Teachers
This Division

1. In line with the Department of Education's mandate to enhance the quality and accessibility of learning materials as stipulated under the Enhanced Basic Education Act of 2013 (Republic Act No. 10533) and pursuant to Department Memorandum No. 79, s. 2020 on the Quality Assurance Requirements of Division-Initiated Supplementary Learning Resources, this division through the Curriculum Implementation Division – Learning Resource Management System shall spearhead the development and implementation of Division-Initiated Video-Based Learning Resources. This initiative supports the delivery of the K to 12 curriculum by providing innovative and accessible digital content that addresses diverse learner needs and promotes inclusive education across the division.
2. The activity aims to:
 - provide accessible and quality video-based instructional materials that support the delivery of the K to 12 curriculum across diverse learners;
 - enhance students' understanding and mastery of learning competencies by integrating engaging and comprehensive video lessons that supplement classroom instruction and address least-mastered skills;
 - promote learner-centered and inclusive education by offering flexible, on-demand video resources that cater to different learning styles and paces;
 - support teachers in delivering effective instruction through the availability of well-designed, division-initiated video lessons aligned with DepEd standards and quality assurance guidelines; and
 - utilize technology as a tool for innovation in teaching and learning by developing and implementing video resources that motivate learners and improve cognitive engagement.
3. The initial phase of the Division-Initiated Video-Based Learning Resources will focus on Grades 1, 2, and 3, beginning in the 2nd quarter. This launch phase will involve the development, deployment, and utilization of curriculum-aligned video lessons that target foundational competencies in literacy, numeracy, and other key learning areas as prescribed by the K to 12 curriculum and the MATATAG Curriculum framework. Following the successful implementation and evaluation of



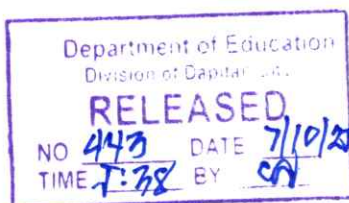
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this phase, the program will progressively expand to cover higher grade levels, thereby scaling up the availability of quality video-based learning resources across the division.

4. Attached are Enclosure 1: Roles and Functions of EPSs, PSDSs/PICDs/SHs, and teachers, and Enclosure 2: District Production Team.
5. The final copy of the video-based learning resources from the five-school district, through the PSDSs/PICDs, shall be submitted to the LRMS PDO II, Ruby V. Paguntalan, on or before August 8, 2025, for posting in the division website's LRMS section.
6. Certificates of Recognition will be awarded to the Division/District Production Team during the Teacher's Day Celebration.
7. For more information and/or clarification, please contact EPS Ma. Perga A. Cadiente through 0939-916-1343.
8. For immediate dissemination and compliance.

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JAY S. MONTEALTO, CESO VI
OIC, Schools Division Superintendent





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Enclosure 1

Roles and Functions

Chief Education Supervisor – CID

- Provides overall leadership and strategic direction in the development and implementation of video-based learning resources aligned with the K to 12 curriculum.
- Ensures integration of technology into curriculum delivery to enhance instructional quality and accessibility.
- Coordinates with division offices and partners to promote and support the use of video-based learning materials in schools.
- Provides technical assistance and capacity-building sessions for teachers and school heads on effective utilization of video resources.
- Oversees curriculum interventions and continuous evaluation of video-based learning initiatives to ensure quality and relevance.

Education Program Supervisors

- Provide subject-specific technical assistance in integrating video-based lessons into classroom instruction for their respective learning areas.
- Support teachers in contextualizing and adapting video resources to address diverse learner needs and local contexts.
- Facilitate professional development sessions focused on pedagogical strategies for using video materials effectively.
- Participate in the design, review, and evaluation of video content to ensure alignment with curriculum competencies and quality standards.
- Collaborate with the Learning Resource Supervisor and CID to ensure smooth implementation of video-based learning initiatives.

Education Program Supervisor - LRMS

- Manages the development, quality assurance, and localization of video-based learning materials to ensure they meet curriculum standards and learner needs.
- Coordinates the production, distribution, and utilization of video resources within the division.
- Provides technical support and training to teachers and school personnel on the effective use of video-based learning tools.
- Monitors the implementation of video learning resources and gathers feedback for continuous improvement.
- Ensures compliance with DepEd policies on learning resource development and procurement.



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Public Schools District Supervisors/Principal In-Charge of the District

- Serve as frontline instructional supervisors, assisting teachers and school heads in the integration of video-based learning resources within their districts.
- Monitor and assess the utilization and impact of video lessons on teaching and learning outcomes at the school level.
- Provide feedback to the division office regarding challenges and best practices in implementing video-based learning.
- Facilitate coordination between schools and the division for capacity-building activities related to video learning.
- Support the conduct of demonstration classes and pilot testing of video-based instructional materials.

School Heads

- Monitor and evaluate the implementation of video-based learning initiatives, gathering feedback from teachers and learners to identify challenges and areas for improvement.
- Promote a supportive learning environment that encourages the use of innovative instructional materials, including video lessons, to enhance learner engagement and achievement.
- Coordinate with district supervisors, curriculum and learning resource supervisors, and division office to ensure compliance with DepEd policies and to access technical assistance and additional resources.
- Advocate for and support the sustainability of video-based learning programs by integrating them into the school's overall learning delivery modalities, including blended and distance learning setups.

Teachers

- Utilize Division-Initiated Video-Based Learning Resources to enhance lesson delivery and engage learners effectively.
- Integrate video lessons into daily instruction, adapting content as needed to suit learners' abilities and contexts.
- Provide feedback on the usability and effectiveness of video resources to supervisors and curriculum teams.
- Participate actively in professional development activities to build competencies in using video-based learning tools.
- Monitor student learning progress and adjust instructional strategies based on insights gained from video lessons.



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Enclosure 2

BARCELONA DISTRICT PRODUCTION TEAM

1. Production Chair - - - - - Rizza A. Daboda
2. Videographer - - - - - Luzilito T. Daan (Barcelona NHS)
3. Demonstrators/Artists - - - - -
 Lourie Ann L. Dalman – Math 2 (Ilaya ES)
 Maria Katrina Jean T. Cadano – GMRC 2 (Barcelona CS)
 Aibelle G. Egay – Makabansa 2 (Ilaya ES)
4. Make-Up Artist
5. Writers - - - - -
 Sarah A. Desuacido – Math 2 (Ilaya ES)
 Annielyn S. Montecillo – GMRC 2 (Tamion ES)
 Eva B. Cabilin – Makabansa (Ma. Uray ES)
6. Coordinator per Subject: - - - - -
 Math 2 – Sarah A. Desuacido (Ilaya ES)
 Leonor G. Empeynado (Barcelona CS)
 Maria Fe B. Busico (Oyan ES)

 GMRC 2 – Richelle B. Rife (Barcelona CS)
 Maria Katrina Jean T. Cadano (Barcelona CS)

 Makabansa 2 – Emma Q. Cimafranca (Ma. Uray ES)
 Julieta H. Tibon (Burgos ES)
7. Video Editor - - - - -
 Jaira C. Page (Ilaya NHS)
 Luzilito T. Daan (Ilaya NHS)



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BAYLIMANGO DISTRICT PRODUCTION TEAM

1. Production Chair - - - - - Jimmy B. Gahuman
2. Videographer - - - - - Julro E. Gahisam (Canlucani ES)
Richie G. Baes (Sto. Niño ES)
3. Demonstrators/Artists - - - - -
Cattleya B. Tapic – English 3 (Taguilon ES)
Gretchelle S. Omilig – Filipino 3 (Taguilon ES)
Aileen P. Bantilan – Mathematics 3 (Daro ES)
4. Make-Up Artist - - - - - Mark Feal T. Pao (Baylimango CS)
Cristopher Insong (Bacong ES)
5. Writers - - - - -
Clair G. Labisig – English 3 (Taguilon ES)
Roderick R. Luna – Filipino 3 (Canlucani ES)
Janessa Y. Elumbaring – Mathematics 3 (Carang ES)
6. Coordinator per Subject: - - - - -
English 3 – Arlene Rendon (Taguilon ES)
Crisilda C. Campilan (Kauswagan IS)

Filipino 3 – Annie B. Santos (Canlucani ES)
Jane J. Maghinay (Baylimango CS)

Mathematics 3 – Anelita Bulay-og (Baylimango CS)
Maryola O. Agum (Oro ES)
7. Video Editor - - - - - Joel T. Baje (Kauswagan IS)
Reynan B. Magcanta (Banbanan ES)



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POTUNGAN DISTRICT PRODUCTION TEAM

1. Production Chair - - - - Jose C. Overa
2. Videographer - - - - Reychen Mark A. Agan (San Francisco ES)
3. Demonstrators/Artists - - - -
Dr. Sharon N. Acaylar – Science 3 (Aseniero ES)
Jessiel Mae P. Alcos – GMRC 3 (San Francisco ES)
Prince Gareí G. Revil – Makabansa 3 (Potungan CS)
4. Make-Up Artist - - - - Eva J. Regencia (Opao ES)
5. Writers - - - -
Aireen G. Eleccion – Science 3 (Sigayan ES)
Venues A. Dagpin – (Masidlakon ES)
Niberly P. Dalman – GMRC 3 (Dampalan ES)
Maritess D. Agan – Makabansa 3 (Potungan CS)
Emelona E. Sacal (Opao ES)
6. Coordinator per Subject: - - - -
Science 3 – Sharon A. Daganasol (Dampalan ES)

GMRC 3 – Shimei B. Cagandahan (Potungan CS)

Makabansa 3 – Teresita J. Cainta (Aseniero ES)
7. Video Editor - - - - Nesa B. Cagndahan (Potungan NHS)
Ian Stephen E. Mah (Potungan NHS)
Reychen Mark A. Agan (San Francisco ES)



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SULANGON DISTRICT PRODUCTION TEAM

1. Production Chair - - - - Elsa Q. Aranas
2. Videographer - - - - Jade A. Ruiz (Sulangon CS)
Jerry G. Hamoy (San Pedro ES)
3. Demonstrators/Artists - - - -
Allan C. Edayan – Math 1 (Owaon ES)
Princess Caroline H. Arellano – Reading & Literacy
(San Pedro ES)
Zedley A. Laput – Language (Sulangon CS)
4. Make-Up Artist - - - - Zedley A. Laput (Sulangon CS)
5. Writers - - - -
Allan C. Edayan – Math 1 (Owaon ES)
Genalyn T. Daan – Reading & Literacy (Liyang ES)
Doris N. Bation – Language (Sulangon CS)
6. Coordinator per Subject: - - - -
Math 1 – Elbert A. Pon (San Vicente ES)

Reading & Literacy – Erna C. Gasatan (Sulangon CS)

Language – Love J. Abello (Larayan ES)
7. Video Editor - - - - Jade A. Ruiz (Sulangon CS)
Felix Shilo L. Ferrater (Larayan ES)
Maricar L. Rudas (San Vicente ES)
Jerry G. Hamoy (San Pedro ES)
Junry Abila (Sulangon NHS)



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DAPITAN CENTRAL DISTRICT PRODUCTION TEAM

1. Production Chair - - - - Joy I. Cagbabanua
2. Videographer - - - - Edgardo P. Jamilar, Jr (DCEES)
3. Demonstrators/Artists - - - -
Carona Paez – English 2 (Capucao ES)
Ryan R. Oga – Filipino 2 (DCCS)
Melba P. Benida – Makabansa 1 (DCEES)
Doris P. Abitona - GMRC 1 (Sinonoc ES)
4. Make-Up Artist - - - - Alyssa Mae C. Montefalcon (DCCS)
Analyn F. Varon (DCEES)
Annabi S. Sabejon (Sinonoc ES)
5. Writers - - - -
Ma. Gracia D. Adrias – English 2 (DCCS)
Aubrey Gler C. Potoy – Filipino 2 (SPED Center)
Marilyn C. Cagaanan – Makabansa 1 (DCEES)
Aileen A. Cagatan - GMRC 1 (Sinonoc ES)
6. Coordinator per Subject: - - - -
English 2 – Belen R. Talic (DCCS)
Filipino 2 – Anna Lee J. Solatorio (SPED Center)
Makabansa 1 – Juvy S. Pestañas (DCEES)
GMRC 1 – Nelia P. Tangcalagan
7. Video Editor - - - - Edgardo P. Jamilar, Jr. (DCEES)